The Equality Impact Matrix

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Esse	ntiai	Inform	nation

Name of function or policy: Shop Fronts and Advertisements Supplementary Planning Document (SPD)
2. Is this function or policy: New □ Reviewed
Name of Officers completing this form: James White
4. Designation(s): Senior Conservation Officer
5. Date: 28 May 2019
9. Who are the main beneficiaries of the function or policy? Tourists and local people who want information or wish to purchase tickets for performances and events. Shoppers and other visitors to Ashby-de-la-Zouch, Coalville and the district's service centres.
10. Is the function or policy intended to increase equality of opportunity by permitting positive action or action to redress disadvantage?
☐ Yes ∜No

NWLDC Equality Impact Matrix

Give brief overview of policy:

In most instances the installation or alteration of a shop front would require Planning Permission. In some instances the installation of advertisements on business premises would require Advertisement Consent. The SPD would guide the District Council in determining relevant applications for Planning Permission or Advertisement Consent.

The SPD would supplement national and local planning policies relating to the conservation and enhancement of the historic environment, the design of new development generally and the design of shop fronts specifically. These policies comprise chapters 12 and 16 of the National planning policy framework (2019) and policies HE1 and HE2 of the NW Leicestershire Local Plan (2017).

The SPD contains guidance on inclusive access that reflects the guidance in Approved Document M *Access to and use of buildings* – *Volume 2: Buildings other than dwellings* (2015).

Impacts

Which, if any, groups with protected characteristics could be affected by this function or policy? Rate with 1=low 5=high

Protected Characteristic	Positive Impact (1-5)	Neutral Impact (0)	Negative Impact (1-5)	Cross Cutting Issue
Age		0		
Race		0		
Beliefs/Religion		0		
Gender		0		
Transgender		0		
Sexual Orientation		0		
Disability		0 (see below)		
Pregnancy/Maternity		0 (see below)		
Marriage		0		
TOTALS		0		

NWLDC Equality Impact Matrix

If Positive Impact scores <9 review to see if more positives can be gained.

Negative Impact scores: Band One (no further action) 0-9, Band Two (Contact Equalities Lead) 9-13, Band Three (Full EIA required) > 13

Positive impacts (Describe how the groups will be affected)

Negative impacts (Describe how the groups will be affected)

Neutral impacts (Describe how the groups will be affected)

The SPD contains guidance on inclusive access that reflects the guidance in Approved Document M *Access to and use of buildings – Volume 2: Buildings other than dwellings* (2015). The guidance says that "shop fronts should achieve an appropriate balance between historic building conservation and accessibility"; that "the threshold should be level"; that "the door to a principal entrance (or an alternative accessible entrance) should be accessible to all" and that "transparent glazing should incorporate features that make it apparent". The guidance may affect groups with the protected characteristics of 'disability' and 'pregnancy/maternity' including pushchair users, wheelchair users and the visually impaired. However, the guidance clarifies and codifies existing documentation and would therefore have a neutral effect.